



UNITED STATES PATENT AND TRADEMARK OFFICE

UNITED STATES DEPARTMENT OF COMMERCE
 United States Patent and Trademark Office
 Address: COMMISSIONER FOR PATENTS
 P.O. Box 1450
 Alexandria, Virginia 22313-1450
 www.uspto.gov



Bib Data Sheet

CONFIRMATION NO. 9231

SERIAL NUMBER 09/465,730	FILING DATE 05/17/2000 RULE	CLASS 705	GROUP ART UNIT 3661	ATTORNEY DOCKET NO. 05001.1020
-----------------------------	---------------------------------------	--------------	------------------------	--------------------------------------

APPLICANTS

CHARLES ERIC HUNTER, Hilton Head Island, SC;
 Robert D. Summer, New Preston, CT;
 Kelly C. Sparks, Raleigh, NC; Ollin B. Skyes, Edenton, NC;
 John H. Hebrank, Durham, NC;

** CONTINUING DATA *N CAN* *****

** FOREIGN APPLICATIONS *N CAN* *****

IF REQUIRED, FOREIGN FILING LICENSE GRANTED ** SMALL ENTITY **
 ** 02/07/2000

Foreign Priority claimed 35 USC 119 (a-d) conditions met Verified and Acknowledged	<input type="checkbox"/> yes <input checked="" type="checkbox"/> no <input type="checkbox"/> yes <input checked="" type="checkbox"/> no <input type="checkbox"/> Met after Allowance Examiner's Signature _____ Initials _____	STATE OR COUNTRY SC	SHEETS DRAWING 12	TOTAL CLAIMS 7	INDEPENDENT CLAIMS 2
--	--	---------------------------	-------------------------	----------------------	----------------------------

ADDRESS
 26874
 FROST BROWN TODD, LLC
 2200 PNC CENTER
 201 E. FIFTH STREET
 CINCINNATI , OH
 45202

TITLE
 SYSTEM AND METHOD PERMITTING MERCHANTS TO USE ELECTRONIC BILLBOARD DISPLAYS TO
 CARRY ADVERTISEMENTS FOR PRODUCTS THAT CAN PURCHASEC THROUGH A UNIVERSAL,
 AUTOMATED ORDER PROCESSING SYSTEM

<input type="checkbox"/> All Fees <input type="checkbox"/> 1.16 Fees (Filing)
--